

BRACKEN RIDGE STATE HIGH SCHOOL

YR 11 TOURISM

Overview

TERM ALLOCATION AND LENGTH	UNIT	SUB TOPICS	ASSESSMENT
TERM 1 7 Weeks	Domestic Tourism	<ul style="list-style-type: none"> • What is Domestic tourism? • Tourism sectors • Reasons people travel • Employment in local tourism • Local tourist destinations 	<ul style="list-style-type: none"> • Short Response exam
TERM 2 8 Weeks	Domestic Tourism cont.	<ul style="list-style-type: none"> • Local case studies • Researching tourist destinations • Traveller's needs • Providing information to clients 	Project <ul style="list-style-type: none"> • Brochure • Seminar
TERM 3 8 Weeks	Niche Tourism	<ul style="list-style-type: none"> • What is Niche tourism? • Investigating a broad range of niche tourism markets • New developments in this market • How to market niche tourism • Case studies 	<ul style="list-style-type: none"> • Extended response – oral presentation
TERM 4 8 Weeks	Employment and employability	<ul style="list-style-type: none"> • Employment in global tourism • Different paths to employment • The increasing role of technology in tourism • Employability and personal brand • Case studies 	<ul style="list-style-type: none"> • Investigation - multimodal