

BRACKEN RIDGE STATE HIGH SCHOOL

YEAR 10 BUSINESS STUDIES

Overview

TERM ALLOCATION AND LENGTH	UNIT	SUB TOPICS	ASSESSMENT
TERM 1 11 weeks (2 periods per week)	Practical Bookkeeping	<ul style="list-style-type: none"> • Introduction to accounting • Nature of assets, liabilities, owner's equity, revenues and expenses • Double entry principle • General Journal to ledger to Trial Balance 	<ul style="list-style-type: none"> • Practical Exam
TERM 1 & 2 9 weeks (1 period per week)	ASX Sharemarket Game	<ul style="list-style-type: none"> • What is a share? • How the sharemarket works • Buying and selling shares on the stock exchange 	<ul style="list-style-type: none"> • Written report
TERM 2 6 weeks	Profit Determination	<ul style="list-style-type: none"> • Preparation of Income Statement and Balance Sheet 	<ul style="list-style-type: none"> • Practical exam
3 weeks	Business Organisations & Marketing	<ul style="list-style-type: none"> • Types of business organisations • Marketing mix (the Four Ps) 	
TERM 3 & 4 18 Weeks	Business Venture	<ul style="list-style-type: none"> • Developing a Business Plan • Product development • Promoting a product 	<ul style="list-style-type: none"> • Business Plan • Video Advertisement • Trade Display • Oral Presentation