12 ESSENTIAL ENGLISH			
Term	Unit	Topics/Information	Assessment
1	Social Issue Study	<ul> <li>Studying social issues (global, national, communal)</li> <li>Ethos, Pathos, Logos</li> <li>Language features to persuade</li> <li>Persuasive Speech structure</li> <li>Investigating how to create change with the issue</li> </ul>	<b>Persuasive Speech</b> – Write a persuasive speech calling action on the issue
2	Common Internal Exam	<ul> <li>Analysing values, attitudes beliefs</li> <li>Evaluating culture and cultural assumptions</li> <li>Identifying language features and text structures</li> <li>Semiotics in images and visual texts</li> <li>Writing techniques to identify and explain</li> </ul>	Common Internal Exam
3	Pop Culture	<ul> <li>Analysing pop culture</li> <li>Investigating social and cultural attitudes</li> <li>Analyse how Pop culture changes over time to suit audiences and contexts</li> <li>Language features, semiotics, structure and delivery</li> </ul>	Comparative Multimodal on Pop culture change – see IA3 endorsement for details
4	Short Story	<ul> <li>Reading a viewing short story</li> <li>Structures or short stories</li> <li>Genre conventions</li> <li>Dialogue, paragraphing,</li> <li>How to engage and entertain audience.</li> </ul>	Short Story – write a short story about an important life event.